



COLLEGE OF ARTS, MEDIA AND TECHNOLOGY

CHIANG MAI UNIVERSITY

**Bachelor of Science in
Modern Management and Information Technology**
(International Program)

The Bachelor of Science Program in Modern Management and Information Technology (MMIT) aims at developing graduates for industrial management positions by equipping them with knowledge and skills in regard to quality of human resource system and information technology which support the northern region industrial development. Students will learn how to apply theories into practice that is relevant to organizational needs through a cooperative education program complying with philosophy of CAMT.



BACHELOR OF SCIENCE IN MODERN MANAGEMENT AND INFORMATION TECHNOLOGY

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STUDY PLAN

Year 1

First Semester	Total 18 credits	Second Semester	Total 21 credits
001101 Fundamental English 1	3	001102 Fundamental English 2	3
140104 Citizenship	3	954246 Advanced Computer Programming	3
954140 Information Technology Literacy	3	for Modern Management	3
954142 Fundamental Computer	3	954143 Data Management	3
Programming for Modern Management	3	955170 Elementary Business Process	3
954100 Information System for	3	Modeling	3
Organization Management	3	954248 Information and Communication	3
GE Elective courses	3	Technology	3
		204100 Information Technology	3
		and Modern Life	3
		953111 Software for Everyday Life	3
		Free Elective	3

Year 2

First Semester	Total 21 credits	Second Semester	Total 18 credits
001201 Critical Reading	3	001229 English for Media Arts	3
and Effective Writing	3	954370 Analysis and Design	3
208262 Elementary Statistics for	3	in Materials Management Module	3
Science and Technology	3	954374 Sale and Distribution for Digital Market	3
954230 Financial Tracking	3	954416 Information Systems for Supply Chain	3
in Digital Business	3	GE Elective courses	3
954231 Human Capital Management	3	Free Elective	3
in Digital Business	3		
954244 System Analysis and	3		
Design for Modern Management	3		
954340 Enterprise Database Design	3		
and Applications	3		
Innovative Co-creator	3		

Year 3

First Semester	Total 18 credits	Second Semester	Total 18 credits
954310 Information Systems	3	954346 Application Development	3
for Enterprise Resource Planning	3	for Business Sector	3
954365 Knowledge Management System	3	954490 Informatics Research Methodology	3
954381 Preparation for Work Integrated	3	Major Elective	3
Learning	3	Major Elective	3
Major Elective	3	Major Elective	3
Major Elective	3	GE Elective courses	3
Major Elective	3		

Year 4

Cooperative Education Plan

First Semester	Total 6 credits	Second Semester	Total 6 credits
954484 Work Integrated Learning 1	6	954485 Work Integrated Learning 2	6

Independent Study Plan

First Semester	Total 6 credits	Second Semester	Total 6 credits
954389 Job Training	3	954499 Independent Study	3
Major Elective	3	Major Elective	3

ABOUT THE PROGRAM

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The cooperative education program to increase learning and experience involves students, educational institutions and enterprises. This method of learning allows students to apply theories into practice which are relevant to the requirements of enterprises.

CAREER OPPORTUNITIES

MMIT provides you with both management and IT knowledge, earning potential in varieties of jobs such as Administrator or officer in IT department, IT Support, Business Analyst, Database Administrator.

Ex.

- Database Business Administrators
- Web Site Developer
- IT Support
- Sale IT
- Production planning logistics manager
- Project Manager

TUITION FEES

Thai nationality:
40,000 THB per semester
Other nationalities:
60,000 THB per semester

FOR MORE DETAIL

College of Arts, Media and Technology,
Chiang Mai University
239 Huay Kaew Rd., Suthep, Muang,
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More information (about admission)

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